



As Las Vegas [luxury home builders](#), we are continually asking ourselves just what makes a home a "luxury home". Is it the square footage, the floor plan, or the amenities? Is it the neighborhood or the knowledge that the luxury home is environmentally-friendly? Is it something else all together? We realize the definition of a Las Vegas luxury home is different for every home buyer, and therefore we strive to go above and beyond in all aspects of our home building process. We believe in beginning with the setting. Our ability to create multiple luxury neighborhoods throughout the Las Vegas area allows us to cater to those who crave either the excitement of the urban scene or the relaxation of a more rural setting. Blue Heron is a green builder and recently featured [The New American Home](#) at the National Association of Home Builders' International Builders' Show in Las Vegas. The theme this year was [green building in Las Vegas](#) and we found many ways to incorporate green technology into The New American Home's design.

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